



giela bethancourt

Visual Designer

experience

GRAPHIC DESIGN INTERN	TOKYO ELECTRON US HOLDINGS Sep 2023 - Present	Collaborated with skilled designers, honing professional demeanor and client communication. Experienced in environmental graphic design, merchandise creation, client collaboration, and social media
HEALTH PROMOTION GRAPHIC DESIGNER	TXST STUDENT HEALTH CENTER Jan 2022 - Aug 2023	Lead content creation and branding strategies for Student Health Center and affiliated groups, overseeing print marketing materials and driving promotion across social media platforms
AIGA LEADERSHIP MEMBER	SOCIAL MEDIA PR OFFICER Fall 2022	Officer for AIGA TXST, the local chapter of the national organization dedicated to the professional design community, overseeing social media management and promotion
DESIGN SPRINT PARTICIPANT	"STOP HUMAN TRAFFICKING" Mar 2022	Collaborated with NEC researchers and a team of three multidisciplinary students to help develop design solutions for identifying and preventing sex trafficking

education

BACHELOR OF FINE ARTS IN COMMUNICATION DESIGN	TEXAS STATE UNIVERSITY May 2024 GPA 3.9	Obtained a Bachelor's Degree in Communication Design with a GPA of 3.9
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awards and achievements

COLLEGE OF FINE ARTS SCHOLARSHIP	ART AND DESIGN 2020 - 2024	Recipient of award recognizing outstanding academic achievement, student work, and professor endorsements within the field of art and design
TXST DISTINGUISHED SCHOLARSHIP	TEXAS STATE UNIVERSITY 2020 - 2024	Awarded for maintaining a 3.25 undergraduate GPA and completing 28 credit hours each academic year
DEANS LIST	TEXAS STATE UNIVERSITY 2020 - 2024	The Dean's List honors undergraduates with a minimum 3.5 GPA and 12 completed credit hours in Fall or Spring.

skills and interests

Art Direction	Illustration	Photoshop	Figma
Premier Pro	Branding	Indesign	Copy Writing
Music Production	Screen Printing	Spanish	Poetry